



PROFESSIONAL EXPERIENCE

UI & Graphic Designer | Augusta University

Aug 2013 - Present

- Lead the UI design for mobile apps and websites while working closely with the developers to produce products that enhance the educational experience at Augusta University in the clinic, classroom, and community
- Design the interfaces for online courses and implement them with HTML and CSS into Desire2Learn (D2L), our learning management system used across campus
- Experience with game design and development using GameSalad
- Create logos, graphics for presentations, and handle most of the print work for the department or events

Graphic Designer | Freelance

July 2016 - Present

- Rebranded all product spec sheets for Textron GSE encompassing 47 products and four brands
- Designed website for Textron GSE to increase brand presence and knowledge to customers
- Designed and developed landing page for Textron GSE (www.textrongse.com) before starting on full website design
- Created the campaign logo and print materials for a local private school to raise funding for a new campus

Web & Graphic Designer | Allegra Marketing

Sept 2012 - Aug 2013

- Designed a variety of print pieces including booklets, brochures, business cards, direct mailings, rackcards, and vinyl signs
- Created designs for large formatting printing and worked with our print technician to make sure colors and alignment were correct for final delivery and installation
- Produced creative and functional responsive websites for small local businesses using skills in HTML, CSS, and jQuery
- Handled the pre-press, printing, and cutting for many of my print projects
- Other duties included customer service, client meetings, photography, and assisting with large format installation

Apparel & Graphic Designer | Jim Hanna's Screenprint & Embroidery

May 2011 - Sept 2012

- Created artwork for screen printed apparel and embroidery
- Printed and prepped color separations for all screen printed artwork
- Setup artwork and worked with vendors for promotional products
- Designed product catalog covers, promotional print pieces, and redesigned and developed the company's website

Web Student Assistant | University of South Carolina Aiken

Aug 2008 - May 2011

- Helped with the content transfer to a new website design for the entire university and meet with faculty to train them on managing their department in the new CMS
- Helped the marketing department with graphic design requests for events and campaigns
- Designed media guide covers for athletics, and received a "Best in the Nation" award for the '09-'10 golf media guide cover

STRENGTHS

- Adobe Illustrator, Photoshop, InDesign
- Managing multiple project deadlines
- Using Invision for prototyping designs
- Working in a team setting
- Maintaining brand consistency
- Coordinating with developers

EDUCATION

Bachelor of Fine Arts in Graphic Design
University of South Carolina Aiken
Graduation: May 2011